

UPDATE Newspaper ADVERTISING AGREEMENT

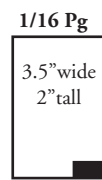
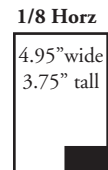
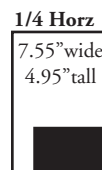
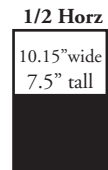
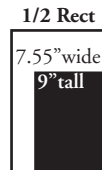
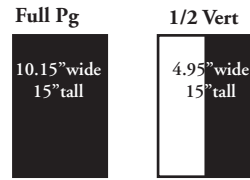
CLIENT INFORMATION

Company Name _____ RHA Member # _____
 Address _____
 City _____ State _____ Zip _____
 Ad Contact _____ Phone # _____ Fax # _____
 Alt. Ad Contact _____ Phone # _____ Fax # _____
 Billing Contact _____ Phone # _____ Fax # _____

SPECIFICATIONS NOTE

Accepted formats for UPDATE advertisements are as follows: tiff (300 dpi); jpeg (300 dpi); eps (with fonts as graphics); pdf (with embedded fonts saved at Press Quality).

Ad Size _____ (Circle Size)
 Please note: As long as proper ad space is reserved by deadlines, ad sizes can vary within the frequency contracted.
 Ad Frequency (1x, 6x, odd months, even months, 12x, etc.) _____
 Beginning Issue _____
 Ending Issue _____
 Amount Per Ad _____ Format? (Circle one): tiff jpeg eps pdf
 Prepaid? Yes No If yes, Date _____



Bonus Savings!
 Website ad same frequency as UPDATE ad: \$25 per month
 Yes No

SPECIAL INSTRUCTIONS

Please e-mail your digital ads to Alice at: publications@rha-ps.com

TERMS OF AGREEMENT

This agreement is for 12 months unless otherwise indicated above. Client agrees to meet frequency requirements. If minimum insertion frequency agreed to above is not met, RHA will adjust the rate billed for all run advertisements at the uncontracted rate (i.e. one-time rate). Client will be responsible for paying any balance due at the adjusted rate. Cancellations or ad changes must be made by ad deadline (8th of month preceding publication) or the same ad/ad pattern will continue to run. Production work will be billed as quoted. Ad(s) must meet RHA UPDATE's size dimensions or be pre-approved. Changes made after deadline will be billed a \$50 minimum. Terms and conditions dictated by *Printing Trade Customs*. All accounts must be paid in full within 60 days or no further advertising will be accepted. **Please retain a copy of this agreement for your records.**

Client Signature _____ Date _____