

529 Warren Avenue North • Seattle, WA 98109 • 206-283-0816 • Fax: 206-286-9461

**UPDATE INSERT ADVERTISING AGREEMENT**  
**Advertising Rates 2008/2009/2010**

**CLIENT INFORMATION**

Company Name \_\_\_\_\_ RHA Member # \_\_\_\_\_  
Ad Contact \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_  
Billing Contact \_\_\_\_\_ Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

**SPECIFICATIONS**

Month/Issue to be inserted \_\_\_\_\_ Quantity inserted \_\_\_\_\_  
Flyer Description/Name \_\_\_\_\_  
Single sheet? \_\_\_\_\_ Size of page(s) \_\_\_\_\_ Glossy or Regular ? \_\_\_\_\_  
Frequency: 1x \_\_\_\_\_ 12x \_\_\_\_\_

**SUMMARY OF FEES**

- Insertion fee: 1x • \$735/7,000 (This quote applies if flyers/inserts are a single sheet supplied to RHA pre-printed, ready to go on 8 1/2 x 11 non-glossy paper and inserted into the full run. Average print run of UPDATE is 7,000.)
- Add \$210 for inserts on slick or glossy paper.
- Please add an extra \$210 to insertion fee for any insert that is not a standard 8 1/2 by 11 single sheet.
- **Special 12x Rate** • 8 1/2" x 11" uncoated flyers • \$550 per 7,000 run

**Inserts must be prepaid (Check made payable & mailed to RHA) and delivered (7,000 inserts) to printer (Pacific Publishing • 636 South Alaska St. • Seattle, WA 98108) by the 18<sup>th</sup> of the month preceding publication.**

**SPECIAL INSTRUCTIONS**

**TERMS OF AGREEMENT**

Some risk is incurred by this advertising method. RHA, like the Post Office, does not guarantee that every insert reaches its final destination. This contract is only for above advertiser's project to be inserted into the RHA UPDATE. Cancellations or ad changes must be made before ad deadline (8<sup>th</sup> of month preceding publication). Changes/cancellations made after deadline will be billed \$50. Please retain a copy of this agreement for your records.

**Amount enclosed \$** \_\_\_\_\_

**Client Signature** \_\_\_\_\_ **Date** \_\_\_\_\_