

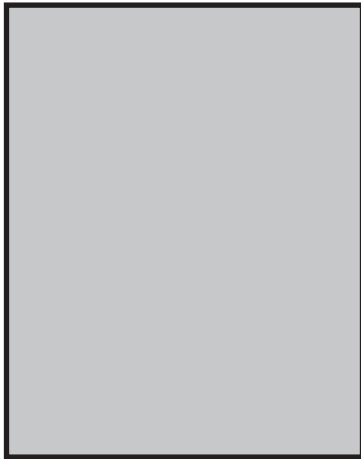
Document Style: Magazine • 8 3/8" x 10.7" • flat spine

Number of Pages: Approximately 72 pages, including cover

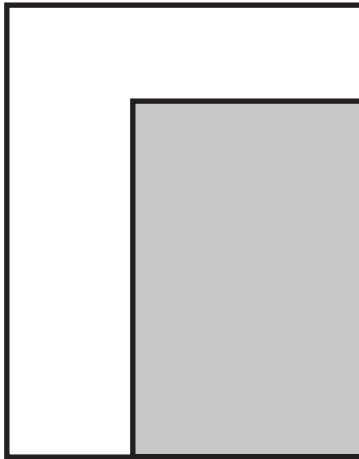
Distribution Quantity, Date, & Recipients: 6,000 • Mailed January 2011 to RHA Members (Rental Housing Owners and other Rental Housing Professionals) • Mailed to New Members in Welcome Packets throughout the year

Ad Specifications: Accepted formats are as follows: tiff (300 dpi); jpeg (300 dpi); eps (with fonts as outlined graphics); pdf (with embedded fonts saved at Press Quality)

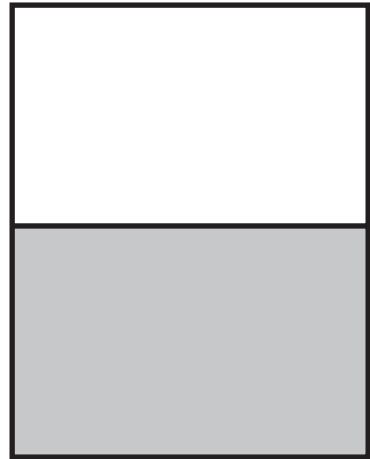
Ad Submission and Payment Deadline: October 29, 2010



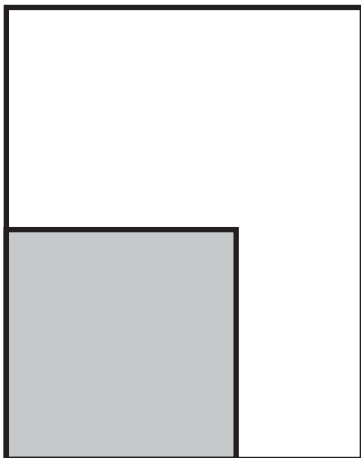
Full Page
7.5" wide x 10" tall
B/W • \$840



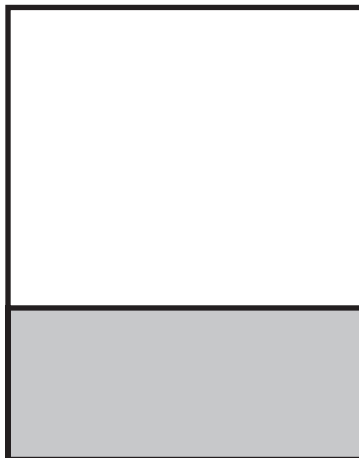
1/2 pg Vert.
4.875" wide x 7.5" tall
B/W • \$630



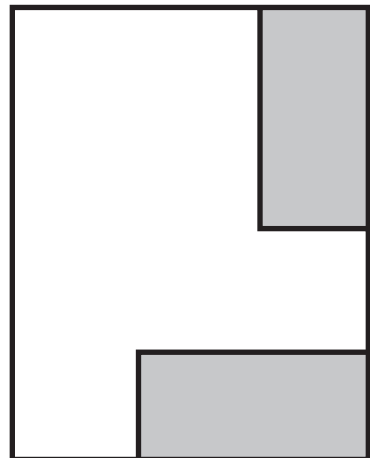
1/2 pg Horiz
7.5" wide x 4.875" tall
B/W • \$630



1/3 pg Square
4.875" wide x 4.875" tall
B/W • \$475



1/3 pg Horiz.
7.5" wide x 3.25" tall
B/W • \$475



1/6 pg Vert.
2.3" wide x 4.75" tall
1/6 pg Horiz.
4.75" wide x 2.3" tall
B/W • \$225